

BioTrinity 2023



CATALYSING GROWTH IN THE LIFE SCIENCES INDUSTRY
LONDON **APRIL 25-26** 2023

Organised by



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BioTrinity 2023

Catalysing Growth in the Life Sciences Industry

25 & 26 April 2023, Etc. venues, 155 Bishopsgate London

About BioTrinity: Organised by OBN, the UK's leading life sciences network, BioTrinity is a must-attend conference for the industry, designed to catalyse growth and create opportunities for all who attend. Over a packed two-day event, we aim to provide informed updates that inspire, ignite conversations, and unlock new opportunities to catalyse your growth. **Our mission is the create a space that allows you to thrive and flourish as an organisation.**

Who attends: An ever-evolving audience of over 700 early stage and emerging life sciences R&D companies across biotech, medtech, digital health and AI, along with investors, academia, government as well as companies who provide critical services and support.

As organisers, we are dedicated to ensuring we have the right mix of delegates in the right place at the right time and believe this to be the fundamental building block of a successful and relevant conference.

What happens: We pride ourselves on delivering a thoughtful and targeted dual focused conference programme, split between a science focused track and an investment & business focused track.

In the science track, we spotlight up to eight therapy or research areas, with each session featuring a broad academic update, followed by a showcase of six leading, inspirational R&D companies.

The business track has a strong focus on investment, to include a reflection on trends and insight into the predicted forward motion of the industry. We will also include sessions that look at the challenges facing R&D companies, updates from Big Pharma, as well as the ever-popular 'Inspirational Leaders' session. Each session track will also feature a thought-provoking and industry renowned keynote on each day.

Key features:

- A packed two-day scientific and investment focused programme
- Three days of private partnering meetings, hosted in-person, virtual or hybrid
- A sponsors exhibition showcase featuring all our valued conference supporters
- Plenty of all delegate networking, include drinks receptions, lunches and the ever-popular off-site BioTrinity delegate dinner
- Digital deliverables including access to all recorded content from the presentation programme

Outline Conference Programme

TUESDAY 25 APRIL

Time	London Wall - Science Track	Bishopsgate - Business Track	Galleria	Broadgate
From 08:00	Conference open			
09:30 - 12:30	Scientific Spotlight Presentation Session	Investment & Business Presentation Session	Exhibition & Networking	Private Partnering Meetings
12:30 - 13:30	Lunch & Networking			
13:30 - 17:00	Scientific Spotlight Presentation Session	Investment & Business Presentation Session	Exhibition & Networking	Private Partnering Meetings
17:00 - 19:00	Networking Drinks for all delegates in the Galleria			
19:30 - 22:00	BioTrinity Delegate Dinner (off-site)			

WEDNESDAY 26 APRIL

Time	London Wall - Science Track	Bishopsgate - Business Track	Galleria	Broadgate
From 08:00	Conference open			
09:30 - 12:30	Scientific Spotlight Presentation Session	Investment & Business Presentation Session	Exhibition & Networking	Private Partnering Meetings
12:30 - 13:30	Lunch & Networking			
13:30 - 16:00	Scientific Spotlight Presentation Session	Investment & Business Presentation Session	Exhibition & Networking	Private Partnering Meetings
15:45 - 16:45	Closing Drinks for all delegates in the Galleria			

THURSDAY 27 APRIL

08:00 - 18:00	Virtual Private Partnering Meetings			
All day	Recorded content available to view on demand			

Sponsorship at BioTrinity 2023

We have developed a broad range of sponsorship, supporter, and attendance options to cater for all individual, group or corporate objectives. This is backed up by a comprehensive marketing plan to showcase all sponsors and supporters - with early booking highly recommended.

For more information, contact: events@obn.org.uk

Packages	Description	Available	Delegates	Stand/ Booth	Email	Full Branding	Advert	Cost*
Platinum	The highest level of sponsorship package at BioTrinity, includes the most prominent level of branding, a 3m exhibition stand or private meeting room, involvement in a presentation session and one 'add-on' sponsorship item (see list, all subject to availability)	3	10	✓ 3m stand or 3x3 private meeting room	✓	✓	✓ Full page (inside front cover or back cover)	£20,000
Gold	A prominent sponsorship option offering high level visibility, a large delegation of tickets, a 3m exhibition stand or private meeting room, as well as the involvement in a presentation session	6	8	✓ 3m stand or 3x3 private meeting room	✓	✓	✓ Full Page	£14,000
Silver	A prominent package, offering great brand awareness across the conference, as well as a 2.4m exhibition stand	8	6	✓ 2.4m stand	✗	✓	✓ Full Page	£11,000
Bronze	Offers branding across the conference and a 1.5m exhibition stand	8	4	✓ 1.5m stand	✗	✓	✓ Half Page	£8,000
Industry Supporter	This package is ideal for larger pharma companies, who wish to highlight their presence and support of the conference via branding, and bring a team of up to 4 delegates	6	4	n/a	✗	✓	✓ Half Page	£6,000
Event Supporter	This package is designed for smaller organisations who only require a couple of tickets, but also want to raise their corporate profile by way of conference branding	6	2	✗	✗	✓ + profile in delegate book	✗	£3,500
Investor Supporter	This package is designed for active life sciences investors who wish to attend the conference and be a visible branded supporter	6	2	✗	✗	✓ + profile in delegate book	✗	£3,500

Additional Conference Sponsorship Opportunities

Item	Description	Number available	£ (prices are subject to VAT)
Sponsorship of Delegate Dinner Drinks on 25 April	This package includes 2 tickets to the conference, 2 tickets to the delegate dinner, branding in advance and at the dinner, plus the opportunity to present a 5-minute welcome at the drinks reception	1	£4,000
Sponsorship of Delegate Dinner on 25 April	This package includes 4 tickets to the conference, 4 tickets to the delegate dinner, branding in advance and at the dinner, plus the opportunity to present a 5-minute welcome during the delegate dinner	1	£12,000
Co-sponsorship of Delegate Dinner on 25 April (2 available)	This package includes 2 tickets to the conference, 2 tickets to the delegate dinner, branding in advance and at the dinner, plus the opportunity to present a 3-minute welcome during the delegate dinner	2	£6,000
Sponsorship of the conference Networking Drinks Reception on 25 April	Opportunity to present a 5-minute welcome at the all-delegate networking drinks on-site at the conference on Tuesday 25 April, includes advanced and on-site branding benefits	1	£3,000
Hosting of a Satellite Session	To be discussed based on host requirements	TBD	from £4,000
Conference lanyard sponsor	Your company logo included on the conference lanyard, given to all visiting delegates - advance and on-event branding also included	1	£6,000
Conference pens sponsor	Your company logo included to be included on the conference pen, given to all visiting delegates, as well as advance and on-event branding	1	£4,000
Full page advert in the delegate handbook	Single page advert using your own design and messaging included in the conference delegate handbook	5	£750
Pop up banner in partnering room	Opportunity to display your company promotional banner within the conference partnering room for both days	5	£750
Literature on a shared table	Opportunity to display your company marketing literature at the conference for both days	5	£750

Delegate Tickets

All tickets include access to the whole conference, the private 1-1 partnering service, catering, and networking events. Please note the offsite delegate dinner on Tuesday 25 April, is not included and carries an extra charge. If you are attending as a group, we offer a 4 for 3 package, so do contact the team to enquire.

Ticket Type	OBN Member Price	Non-Member Price
Earlybird rate from launch - 18 December 2022	£800	£1,100
Standard tickets from 19 December 2022 - 31 March 2023	£1,300	£1,600
Late booking from 1 April 2023 - Event date	£1,600	£1,900
Academic	£500	£500
Investor	One complimentary, up to 3 at £500	
Digital Only	£500	£600
Delegate Dinner Tickets	£100	£100

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Contact Details

For all enquiries about the event, tickets and sponsorship, please email events@obn.org.uk

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July 2022