

BioTrinity 2021 Draft Agenda

| Monday 26 April | | | |
|--------------------|--|---------------|---|
| 19:30 - 22:00 | Investor Dinner (Roast, Borough Market, London) Pre-booking only | | |
| Tuesday 27 April | | | |
| Location | Bishopsgate | London Wall | Broadgate |
| 08:00 | Registration, Partnering and Exhibition opens | | |
| 09:30 - 09:40 | Welcome to BioTrinity | | Partnering Meetings (20 minute meetings from 08:00 - 17:00) |
| 09:40 - 10:15 | Keynote | | |
| 10:15 - 11:10 | Panel Discussions | BioLaunchPad® | |
| 11:10 - 12:05 | | | |
| 12:00 - 13:15 | Lunch in the Galleria | | |
| 12:45 - 13:15 | Case study sessions | | Partnering Meetings (20 minute meetings from 08:00 - 17:00) |
| 13:15 - 13:45 | | | |
| 13:45 - 14:40 | Panel Discussions | BioLaunchPad® | |
| 14:40 - 15:35 | | | |
| 15:30 - 15:45 | Break | | |
| 15:50 - 16:45 | Panel Discussions | BioLaunchPad® | Partnering Meetings (20 minute meetings from 08:00 - 17:00) |
| 16:45 - 17:30 | | | |
| 17:00 - 19:00 | Networking Drinks in the Galleria | | |
| 19:30 - 22:00 | Delegate Dinner, Grace Hall – pre-booking only | | |
| Wednesday 28 April | | | |
| 08:00 | Registration, Partnering and Exhibition opens | | |
| 10:05 - 11:00 | Panel Discussions | BioLaunchPad® | Partnering Meetings (20 minute meetings from 08:00 - 16:00) |
| 11:05 - 12:05 | | | |
| 12:15 - 13:15 | Lunch in the Galleria | | |
| 12:45 - 13:15 | Investment update | BioLaunchPad® | Partnering Meetings (20 minute meetings from 08:00 - 16:00) |
| 13:15 - 14:15 | Case study session | | |
| 14:15 - 15:10 | Panel Discussion | | |
| 16:30 - 17:30 | Closing Drinks | | |

BioTrinity 2021

BioTrinity is a highly regarded two-day life sciences conference taking place at **etc venues, 155 Bishopgate** from **27-28 April**. The core mission of BioTrinity is to inspire growth and create opportunities for all who attend, with the delegate mix including early-stage and emerging biotech, medtech and digital health companies, big pharma executives and life sciences investors.

Why attend BioTrinity?

As a leading international biopartnering and investment conference, attending BioTrinity can provide support for delegates interested in:

- **Seeking collaboration partners**
- **Discovering new investment or in-licensing opportunities**
- **Learning about the latest industry trends**
- **Keeping updated on new innovation and technology**
- **Networking and building new relationships**
- **Raising their profile to a targeted and engaged audience**

Conference highlights:

- Two days of pre-scheduled private 1:1 partnering meetings, powered by 'HelloPartnering'
- Packed agenda of panel discussions, keynotes, fireside chats and case studies
- BioLaunchPad showcase platform featuring up to 70 back to back 5-minute company presentations from innovative life sciences companies
- An off-site Delegate Dinner on the evening of Tuesday 27 April
- Plenty of informal networking opportunities and meeting spaces available for all delegates throughout the conference

Sponsorship at BioTrinity

BioTrinity sponsors gain targeted and effective exposure of their brand to innovative R&D companies at all stages of development, TTO's, Big Pharma Executives, Investors, Charities, Academics and other key decision makers from across the life sciences industry.

BioTrinity sponsors gain brand exposure to target markets throughout the year via branding on the website, social media updates and via our regular e-marketing campaigns to our network.

So the formula is simple, the earlier you book, the more exposure you will receive.



Sponsorship packages

| Package/Price | Description | Number available | Delegate passes | Stand or Private Booth? | Email to OBN network | Logo on all marketing | Handbook Advert |
|--|--|------------------|---|-----------------------------------|----------------------|-----------------------|-----------------|
| Gold £12,000 | Stand or private meeting room and gold level branding | 6 | 8 | 3m stand or 3m x 3m private booth | ✓ | ✓ | Full page |
| Silver £9,000 | Stand or 1 x add on item and silver level branding | 8 | 6 | 2.4m stand or selected 'Add On' | ✗ | ✓ | Full page |
| Bronze £6,000 | Stand and bronze level branding | 8 | 4 | 1.5m stand | ✗ | ✓ | Half page |
| BioLaunchPad Sponsor £5,500 | Bronze branding, 5 x company presentations, 1 x 5 minute welcome presentation of a BLP session | 4 | 6 (5 x BLP tickets, 1 x general delegate) | n/a | ✗ | ✓ | Half page |

*** All prices are subject to VAT**

As a sponsor you will have the choice of an exhibition stand or private meeting booth (for gold package only). Exhibition stands are in the Galleria, the central hub of the whole conference, used by all delegates for networking, catering and moving between rooms.

Please note that stand and booth availability is limited and allocated on a first come first served basis.

Additional Sponsored Branding Opportunities:

| BioTrinity 2021 Additional Opportunities (all subject to availability) | Passes Included | £ (prices are subject to VAT) |
|---|----------------------------|--|
| Sponsorship of drinks at offsite Delegate Dinner on 27 April | 1 | £3,000 |
| Joint Sponsorship of dinner at offsite Delegate Dinner on 27 April | 1 | £5,000 x 2 |
| Sponsorship of the Networking Reception on 27 April | 1 | £2,500 |
| Sponsorship of the Closing Drinks on 28 April | 1 | £2,500 |
| Sponsorship of BioLaunchPad session | 1 | £3,000 |
| Bespoke Satellite Session | N/A | £4,000 |
| Sponsorship of the BioTrinity app (single or co-sponsor) | 4 or 2 | £6/3,000 |
| Lanyard sponsor | 2 | £6,000 |
| Sponsorship of Conference pens | 1 | £4,000 |
| Inside cover advert in the delegate handbook | N/A | £1,500 |
| Back cover advert in the delegate handbook | N/A | £1,500 |
| Full page advert in the delegate handbook | N/A | £500 |
| Charging Station branding | N/A | £1,500 |
| Pop Up banner in partnering room | N/A | £500 |
| Literature included on a shared table | N/A | £500 |

About the BioTrinity Delegate Dinner:

The BioTrinity Delegate Dinner is taking place on Tuesday 27 April at Grace Hall, Leadenhall Street, just a short walk from the main conference venue. Tickets for the Delegate Dinner are available for a nominal additional charge for all registered BioTrinity delegates, places are limited to 150 guests so all bookings must be made in advance of the conference.

Sponsor packages available for the BioTrinity Delegate Dinner:

Joint sponsorship of the Delegate Dinner, which includes branding on all promotional material before and at the dinner, logo/s displayed throughout the venue, the chance to share a short welcome before the dinner, the opportunity to bring company literature to display or hand out to guests, two delegate passes to BioTrinity and two for the Delegate Dinner (*two packages available*).

About the Networking Reception & Closing Drinks at BioTrinity:

The Networking & Closing Reception includes an hour of drinks and networking for all delegates in the main Galleria of the venue. The drinks take place at the end of the first and second day of the conference and run from 17:00–18:00.

Sponsor packages available for the Networking Reception:

The sponsor package includes a pop-up banner displayed during the Drinks Reception and the opportunity for the Sponsors to share a short introduction with guests – each package includes two BioTrinity delegate passes.

Delegate Tickets

A general delegate ticket includes access to the whole two-day conference, including the use of the private partnering meeting service, access to all panels and BioLaunchPad presentations and full catering for both days. Please note that single day tickets are not available.

| Ticket Type | Dates | OBN Member | Non-Member |
|-------------|--------------------------------------|------------|------------|
| Earlybird | Launch – until Monday 4 January 2021 | £600* | £900* |
| Standard | 5 January 2021 – 26 April 2021 | £800* | £1,100* |
| Onsite | 27 April 2021 – 28 April 2021 | £1,300* | £1,300* |

* All prices are subject to VAT

How to book:

Please log on to www.BioTrinity.com/register to book your ticket

Coming as a group? We offer a 4 for 3 deal on all ticket types - please email events@obn.org.uk to book.

Special rates:

We are pleased to offer reduced rates for academic and investor delegates. Email events@obn.org.uk for codes.

BioLaunchPad®

BioLaunchPad® is the company showcase platform of BioTrinity, where R&D companies, TTO's and anyone else wishing to share their commercial proposition can do so via 5-minute showcase presentations.

How to book:

BioLaunchPad® presentations slots are COMPLIMENTARY for all pre-vetted R&D companies who wish to take part. To apply for a presentation simply register for a delegate ticket and email your 'request to present' to events@obn.org.uk FAO Sarah Walker.



