



# THE GOLDEN TRIANGLE PARTNERSHIP: Leveraging global opportunities for the benefit of our members

ERBI, OBN and LBN are delighted to announce an escalation in our collaborative efforts to bring greater benefits to our member organisations. Bringing the three major lifescience and healthcare networking organisations of the Greater South East of England together, with the hubs of Oxford, London and Cambridge at their heart, provides potential international partners and investors with a simple access route to the opportunities in the densest region in Europe for therapeutics, medtech, diagnostics and healthcare R & D companies. We are a super-cluster in every sense of the word - together representing a similar critical mass to other world leading regions such as hubs in California and Massachusetts.

## Attracting Strategic Partnerships:

Our plan is to combine the respective strengths and critical mass of excellence across our regions to provide a greater value proposition to other world leading cluster organisations whose membership bases are comprised of key companies and investors our own members wish to meet. Our initial collaborators are Massachusetts Biotechnology Council and BIOCOM (San Diego). The intention is that such partnerships will benefit our members through:

- Platforms to increase deal flow through partnering and presenting opportunities
- Access to international investors
- Knowledge sharing by attracting high level speakers for our own conferences from these key overseas markets

## Local Benefits to Members:

This is not a merger of the three organisations involved, simply a more formalised means to collaborate, each retaining the existing benefits their membership fee offers. However, the local benefits to members of ERBI, OBN or LBN will include:

- Enhanced market intelligence and access through knowledge sharing and access to key personnel
- Greater visibility to inward investors through streamlined information sharing and industry data
- Access to the other partner organisations' events at special rates



### Watch this space .....

We will keep you informed of progress and opportunities. If you should have queries do contact ERBI, OBN or LBN for an update.



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